

# SGT. RON HELUS RIDE FOR THE BLUE

Dear Community Member,

There is something amazing happening in our community. If you have ever wondered which way you can make a difference in the lives of the first responders in your community, then please join us in our efforts!

On Saturday, May 3<sup>rd</sup>, 2025, please join us in the **10<sup>th</sup> Annual Sergeant Ron Helus Ride for The Blue**, honoring **Ventura County's First Responders**.

## HOW IT WORKS

The **10<sup>th</sup> Annual Sergeant Ron Helus Ride for The Blue** is proud to continue our partnership with the Ventura County Community Foundation (VCCF) as beneficiary. The proceeds from this ride will benefit **All First Responders** of Ventura County by providing mental health support.

## SERVICES PROVIDED FOR VENTURA COUNTY RESPONDERS

- **Peer Support Training**
- **Leadership Training**
- **Wellness Training**
- **Resiliency Training**

The Ventura County Community Foundation (VCCF) is an independent 501(c)(3) foundation established in 1987 to connect people, resources, and solutions to create lasting impact in our shared world.

The **10<sup>th</sup> Annual Ride for The Blue** will work with VCCF and Ventura County First Responder agencies ensuring benefits are directly supporting all first responders within our community.

## HOW YOU CAN HELP

We are inviting you to become an **EVENT SPONSOR** for the **10<sup>th</sup> Annual Sergeant Ron Helus Ride for The Blue**.

We attached our **sponsorship information**. We would love the opportunity to meet with you and discuss how you can get involved and support our Ventura County First Responders!

In Service,

  
**John Allen Short III**

Founder / Event Lead

10<sup>th</sup> Annual Sergeant Ron Helus Ride For The Blue

john.short@ubs.com | (800) 606-1390

<https://ridefortheblue.com/>

# SGT. RON HELUS RIDE FOR THE BLUE

10<sup>th</sup> Annual 2025 Sergeant Ron Helus Ride For The Blue

Saturday May 3<sup>rd</sup>, 2025

## Sponsorship Levels

### “Commanders” Sponsorship – \$10,000

- Social media: Logo included on Facebook page & Facebook event cover photo for the Ride for The Blue, weekly Facebook/Instagram stories including your logo and tagged to your company’s social media.
- Website: Logo and website link included on the Home Page of the Ride for The Blue website.
- Business logo (or) personal recognition displayed on:
  - Event Website
  - Event T-Shirt
- Recognition in all media including radio and any pre-event speaking/marketing opportunities.
- Recognized on stage at the starting location in Simi Valley.
- (10) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.
- Private lunch with Sheriff James Fryhoff and Fire Chief Dustin Gardner.

### “Chiefs” Sponsorship - \$5,000

- (10) social media shoutouts on the Ride for The Blue Facebook and Instagram accounts
- Recognition in all media including radio and through any pre-event speaking/marketing opportunities.
- Business logo (or) personal recognition displayed on:
  - Event Website
  - Event T-Shirt
- (6) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.

# SGT. RON HELUS RIDE FOR THE BLUE

10<sup>th</sup> Annual 2024 Sergeant Ron Helus Ride For The Blue

Saturday May 3<sup>rd</sup>, 2025

## Sponsorship Levels

### “Captains” Sponsorship - \$2,500

- (7) social media shoutouts on the Ride for The Blue Facebook and Instagram accounts
- Business logo (or) personal recognition displayed on:
  - Event Website
  - Event T-Shirt
- Recognition in all media including radio and through any pre-event speaking/marketing opportunities.
- (4) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.

### “Sergeants” Sponsorship - \$1,000

- (4) social media shoutouts on the Ride for The Blue Facebook and Instagram accounts
- Business logo (or) personal recognition displayed on:
  - Event Website
  - Event T-Shirt
- (2) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.

### “Detectives” Sponsorship - \$500

- (2) social media shoutout on the Ride for The Blue Facebook and Instagram accounts
- Business logo (or) personal recognition displayed on
  - Event Website (Logo)
  - Event T-Shirt (Name)
- (1) free rider entry
- Day of event recognition (verbal and visual) + Post event recognition

### “Officers” Sponsorship - \$250

- (1) social media shoutout on the Ride for The Blue Facebook and Instagram accounts
- Business name (or) personal recognition displayed on the event website.

# SGT. RON HELUS RIDE FOR THE BLUE

10<sup>th</sup> Annual Sergeant Ron Helus Ride for The Blue

Saturday May 3<sup>rd</sup>, 2025

## Sponsorship Commitment Form

Business Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone Number (business): \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### COMMITMENT LEVEL

- \$10,000 – **Commanders**    \$5,000 – **Chiefs**    \$2,500 – **Captains**    \$2,500 – **Captains**  
 \$500 – **Detective**    \$250 – **Officers**

### METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ \_\_\_\_\_

#### **\*Please Note\***

Make check payable to **Ventura County Community Foundation**, include in the memo *“Sergeant Helus Fund”*

Please send invoice to: \_\_\_\_\_

We are unable to be a designated sponsor this year, but enclosed is our donation of: \$ \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**(Please sign and retain a copy for your records)**

**Please mail this Sponsorship Commitment Form with your check to:**

John Short III

2281 Solway Ct. Thousand Oaks, CA 91362

Attn: Ride For The Blue

Please email a high-resolution JPEG or PNG file of your logo to [info@ridefortheblue.com](mailto:info@ridefortheblue.com) to ensure high-quality printing. Note, submitting a low-resolution logo may require recognition to be printed in text to maintain quality.

**Questions?** Please contact John Short III at [john.short@ubs.com](mailto:john.short@ubs.com) or call 800-606-1390.

**Completed sponsorship packets and logos are due by 4/18/2025 to guarantee printing on the event t-shirt.**

# SGT. RON HELUS RIDE FOR THE BLUE

INTERNAL REVENUE SERVICE  
DISTRICT DIRECTOR  
P O BOX 2350 ROOM 5127 ATTN: E.O.  
LOS ANGELES, CA 900532350

DEPARTMENT OF THE TREASURY

Date: SEP. 26, 1991

VENTURA COUNTY COMMUNITY FOUNDATION  
1339 DEL NORTE ROAD  
CAMARILLO, CA 93010

Employer Identification Number:  
77-0165029  
Case Number:  
951247048  
Contact Person:  
CIOLEK, THERESE A.  
Contact Telephone Number:  
(213) 894-6641

SEP 25 1991

Our Letter Dated:  
December 1987  
Addendum Applies:  
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social Security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

You are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. For guidance in determining whether your gross receipts are "normally" more than \$25,000, see the instructions for Form 990. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 percent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is

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# SGT. RON HELUS RIDE FOR THE BLUE

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VENTURA COUNTY COMMUNITY FOUNDATION

complete before you file it.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Michael J. Quinn  
District Director

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