

SGT. RON HELUS RIDE FOR THE BLUE

11th Annual Sergeant Ron Helus Ride For The Blue

Saturday May 30th, 2026

Dear Community Member,

There is something truly powerful happening in our community, and we want to invite you to be a part of it. Today, more than ever, our first responders carry a weight that most of us will never see—yet they continue to show up, protect, and serve with courage, compassion, and commitment.

We invite you to join us as an event sponsor for an effort that supports their mental health and resiliency on the job.

On **Saturday, May 30th, 2026**, we will proudly host the **11th Annual Sergeant Ron Helus Ride for The Blue**, honoring the brave men and women – our **Ventura County First Responders**. This event not only celebrates their service but helps provide the vital support they need and deserve.

The **Sergeant Ron Helus Ride for The Blue** is honored to continue its partnership with the **Ventura County Community Foundation (VCCF)** as our beneficiary. Proceeds from the ride directly fund mental health and wellness programs for **all first responders of Ventura County**, ensuring they receive the strength and support as they face extraordinary challenges on a daily basis.

SPECIALIZED TRAINING FOR VENTURA COUNTY FIRST RESPONDERS

◆ **Peer Support Training** ◆ **Leadership Training** ◆ **Mental Health & Wellness Training** ◆ **Resiliency Training**

In 2026, we will sponsor **four wellness events** designed specifically for first responders—and in some cases, their spouses—addressing the unique stress and trauma they experience. These seminars include: A Mental Health and Wellness Summit, Surviving Retirement, Keeping a Relationship Resilient, and Coping With Traumatic Experiences in the Workplace. These programs make a real difference and empower the individuals who protect us every day.

HOW YOU CAN HELP

Your support can have a life-changing impact. By becoming an **Event Sponsor** for the **11th Annual Sergeant Ron Helus Ride for The Blue**, you help ensure that our first responders receive the training and resources they need to stay strong—for themselves, their families, and our community.

Our sponsorship information is attached. We would be honored to meet with you to discuss how you can stand beside us and our Ventura County First Responders.

Thank you for considering this opportunity to uplift those who continually sacrifice for the well-being of others.

With heartfelt appreciation,



John Allen Short III

Founder

11th Annual Sergeant Ron Helus Ride For The Blue

john.short@ubs.com | (800) 606-1390

www.ridefortheblue.com

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Sponsorship Levels

“Commanders” Sponsorship – \$10,000

- Social media: Logo included on Facebook page & Facebook event cover photo for the Ride for The Blue, weekly Facebook/Instagram stories including your logo and tagged to your company’s social media.
- Website: Logo and website link included on the Home Page of the Ride for The Blue website.
- Business logo (or) personal recognition displayed on:
 - Event Website
 - Event T-Shirt
- Recognition in all media including radio and any pre-event speaking/marketing opportunities.
- Recognized on stage at the starting location in Simi Valley.
- (10) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.
- Private lunch with Sheriff James Fryhoff and Fire Chief Dustin Gardner.

“Chiefs” Sponsorship - \$5,000

- (10) social media shoutouts on the Ride for The Blue Facebook and Instagram accounts
- Recognition in all media including radio and through any pre-event speaking/marketing opportunities.
- Business logo (or) personal recognition displayed on:
 - Event Website
 - Event T-Shirt
- (6) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.

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Sponsorship Levels

“Captains” Sponsorship - \$2,500

- (7) social media shoutouts on the Ride for The Blue Facebook and Instagram accounts
- Business logo (or) personal recognition displayed on:
 - Event Website
 - Event T-Shirt
- Recognition in all media including radio and through any pre-event speaking/marketing opportunities.
- (4) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.

“Sergeants” Sponsorship - \$1,000

- (4) social media shoutouts on the Ride for The Blue Facebook and Instagram accounts
- Business logo (or) personal recognition displayed on:
 - Event Website
 - Event T-Shirt
- (2) free rider entries
- Day of event + Post event recognition
- Private tour of the Ventura County Sheriff and Fire Academies accompanied by Sheriff James Fryhoff and Fire Chief Dustin Gardner. Tour will include the training centers, air unit and force simulator.

“Detectives” Sponsorship - \$500

- (2) social media shoutout on the Ride for The Blue Facebook and Instagram accounts
- Business logo (or) personal recognition displayed on
 - Event Website (Logo)
 - Event T-Shirt (Name)
- (1) free rider entry
- Day of event recognition (verbal and visual) + Post event recognition

“Officers” Sponsorship - \$250

- (1) social media shoutout on the Ride for The Blue Facebook and Instagram accounts
- Business name (or) personal recognition displayed on the event website.

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Sponsorship Commitment Form

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Telephone Number (business): _____

Email: _____ Website: _____

COMMITMENT LEVEL

- \$10,000 – **Commanders** \$5,000 – **Chiefs** \$2,500 – **Captains** \$1,000 – **Sergeants**
 \$500 – **Detective** \$250 – **Officers**

METHOD OF PAYMENT

Enclosed is my sponsorship check in the amount of \$ _____

Please Note

Make check payable to **Ventura County Community Foundation**, include in the memo “*Sergeant Helus Fund*”

Please send invoice to: _____

We are unable to be a designated sponsor this year, but enclosed is our donation of: \$ _____

Sponsor Signature: _____ Date: _____

(Please sign and retain a copy for your records)

Please mail this Sponsorship Commitment Form with your check to:

John Short III
2281 Solway Ct. Thousand Oaks, CA 91362
Attn: Ride For The Blue

Please email a high-resolution JPEG or PNG file of your logo to info@ridefortheblue.com to ensure high-quality printing. Note, submitting a low-resolution logo may require recognition to be printed in text to maintain quality.

Questions? Please contact John Short III at john.short@ubs.com or call 800-606-1390.

Completed sponsorship packets and logos are due by 5/1/2026 to guarantee printing on the event t-shirt.

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INTERNAL REVENUE SERVICE
DISTRICT DIRECTOR
P O BOX 2350 ROOM 5127 ATTN: E.O.
LOS ANGELES, CA 900532350

DEPARTMENT OF THE TREASURY

Date: SEP. 26, 1991

VENTURA COUNTY COMMUNITY FOUNDATION
1339 DEL NORTE ROAD
CAMARILLO, CA 93010

Employer Identification Number:
77-0165029

Case Number:
951247048

SEP 25 1991

Contact Person:
CIDLEK, THERESE A.

Contact Telephone Number:
(213) 894-6641

Our Letter Dated:
December 1987

Addendum Applies:
No

Dear Applicant:

This modifies our letter of the above date in which we stated that you would be treated as an organization which is not a private foundation until the expiration of your advance ruling period.

Your exempt status under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3) is still in effect. Based on the information you submitted, we have determined that you are not a private foundation within the meaning of section 509(a) of the code because you are an organization of the type described in section 509(a)(1) and 170(b)(1)(A)(vi).

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(1) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(1) organization.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social Security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

You are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. For guidance in determining whether your gross receipts are "normally" more than \$25,000, see the instructions for Form 990. If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$10 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$5,000 or 5 percent of your gross receipts for the year, whichever is less. This penalty may also be charged if a return is not complete, so please be sure your return is

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-2-

VENTURA COUNTY COMMUNITY FOUNDATION

complete before you file it.

If we have indicated in the heading of this letter that an addendum applies, the addendum enclosed is an integral part of this letter.

Because this letter could help resolve any questions about your private foundation status, please keep it in your permanent records.

If you have any questions, please contact the person whose name and telephone number are shown above.

Sincerely yours,



Michael J. Quinn
District Director